



# Person-Centered Planning and Supports for Vaccine Access

JULY, 21 2021





# Agenda

Welcome and Introductions to Today's Speakers and Topic

A Person-Centered Approach to Vaccine Confidence  
*Sheli Reynolds from the LifeCourse Nexus*

Watch a Short Video

*"Vaccinating the Highest Risk and Hardest to Reach"*  
*Ethnic Media Services*

Panel Discussion:

Building Vaccine Confidence, Person-By-Person  
*Liz Weintraub & Sheli Reynolds*





# Welcome

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charting the  
**LIFECOURSE  
NEXUS**

# Person Centered Planning and Supports for Vaccine Access

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Sheli Reynolds, PhD | UMKC- Institute for Human Development, UCEDD

July 21, 2021

[www.lifecoursetools.com](http://www.lifecoursetools.com)



# About Sheli

- Associate Director, UMKC Institute for Human Development, UCEDD
- Key Initiatives
  - Charting the LifeCourse Nexus
  - Missouri No Wrong Door System
  - National Community of Practice on Supporting Families
  - Missouri Family to Family Health Information Center
  - Missouri Living Well Grant
- Sibling of three brothers, one who is 35 years old with developmental disability



# No Wrong Door and Aging Disability Resource Centers

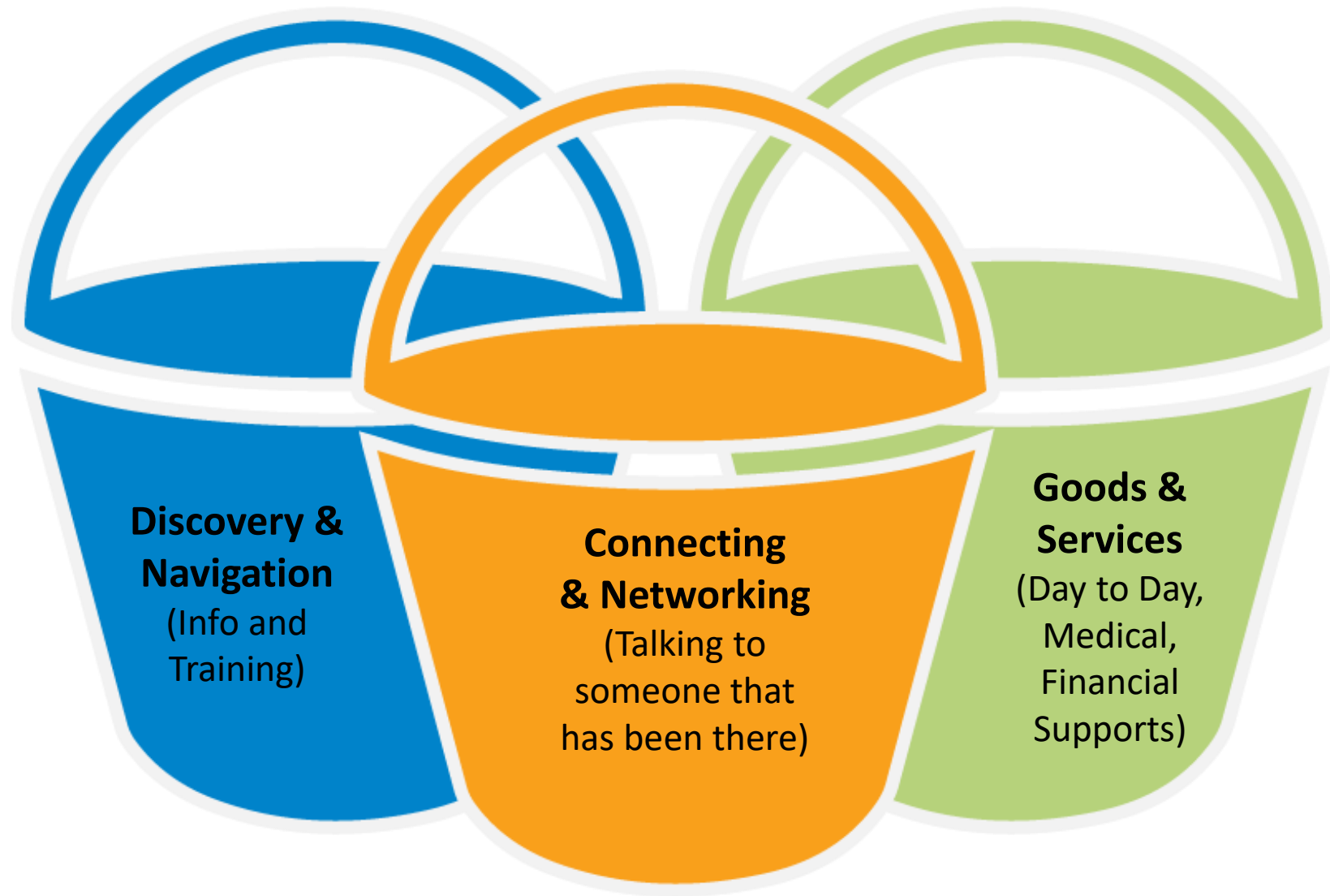


*Transforming the way  
people access services in the  
community*

*Support individuals and  
caregivers to make decisions  
on complete and accurate  
information about their  
options for anyone seeking  
long term services and  
supports regardless of age,  
income or disability*

## Role of NWD and ADRC's

Provide unbiased and in-depth information to help make informed decisions



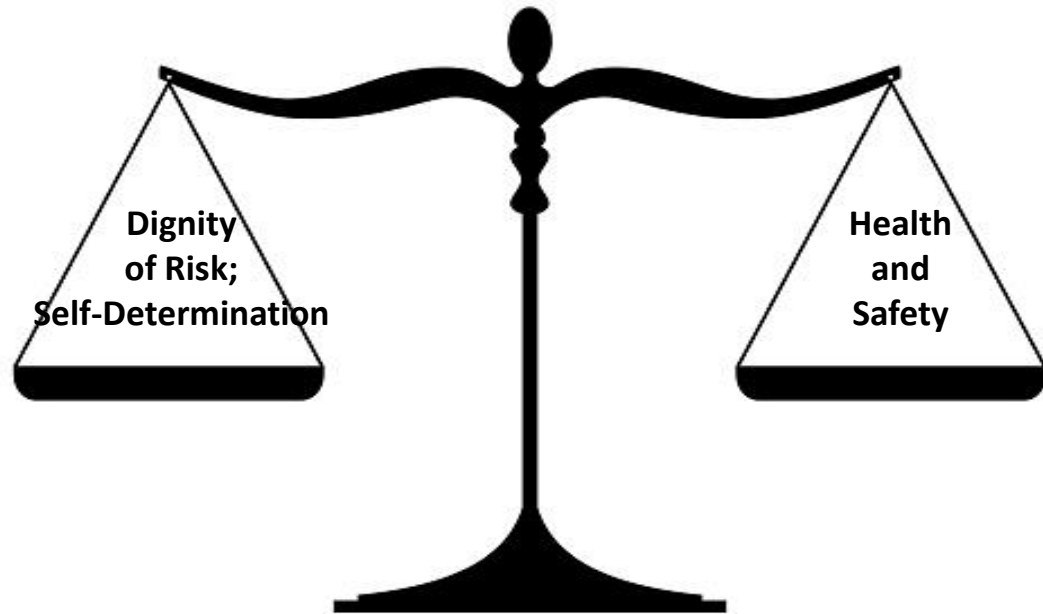
# Principle of Person-Centered Practices

- **Focus on the person.** The person is at the center of the process. The person's desires should be heard, honored, valued and reflected in the services received. People who are important in the person's life should be part of the planning process.
- **Choice and self-determination.** People should make choices (with support if needed and wanted) about services and supports as well as decisions regarding their own health, well-being and life goals.
- **Community inclusion.** People must have full access to the community and be treated with dignity and respect.
- **Availability of services and supports.** People should have access to an array of individualized services that meet their particular needs.

Person-Centered Thinking, Planning, and Practice: A National Environmental Scan of Definitions and Principles, Human Services Research Institute as part of NCAPPS technical assistance (November, 2019)



# Self-Determination = Dignity of Risk



**Dignity of risk** is the idea that self-determination and the right to take reasonable risks are essential for dignity and self esteem

and so should not be impeded by caregivers, concerned about their responsibility to ensure health and welfare.

# How to talk to your (patients) about COVID-19 vaccination

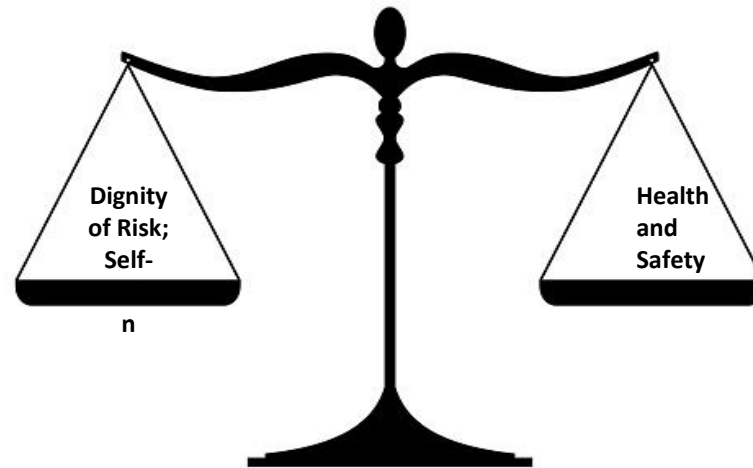
- Lead with Listening
- Use (person)-centered communication techniques
- Respond to questions and concerns with empathy
- Give your strong recommendation
- Wrap up the conversation with action step

<https://www.cdc.gov/vaccines/covid-19/hcp/engaging-patients.html>

# Balancing “Important TO and FOR”

**Important TO the Person**

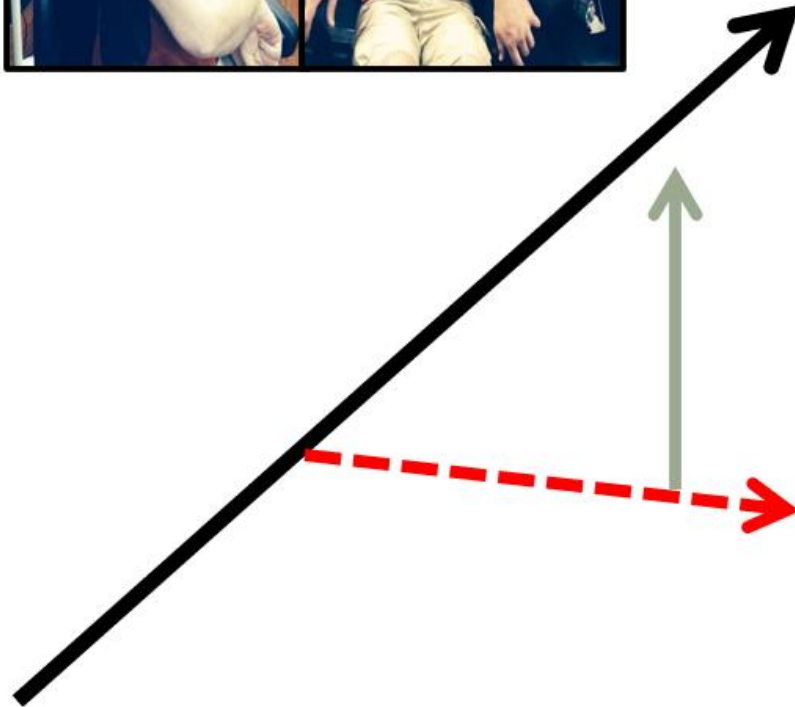
**Important FOR the Person**





# Charting the LifeCourse Person Centered Tools

Vision for Good Life





## Charting the LifeCourse Person Centered Tools

# Vision for Staying Healthy and Safe from COVID

LIFE TRAJECTORY | EXPLORING

Vision for What I Want

- Go back to work
- Hug my family and friends
- Exercise at gym
- Go to concerts

What I Don't Want

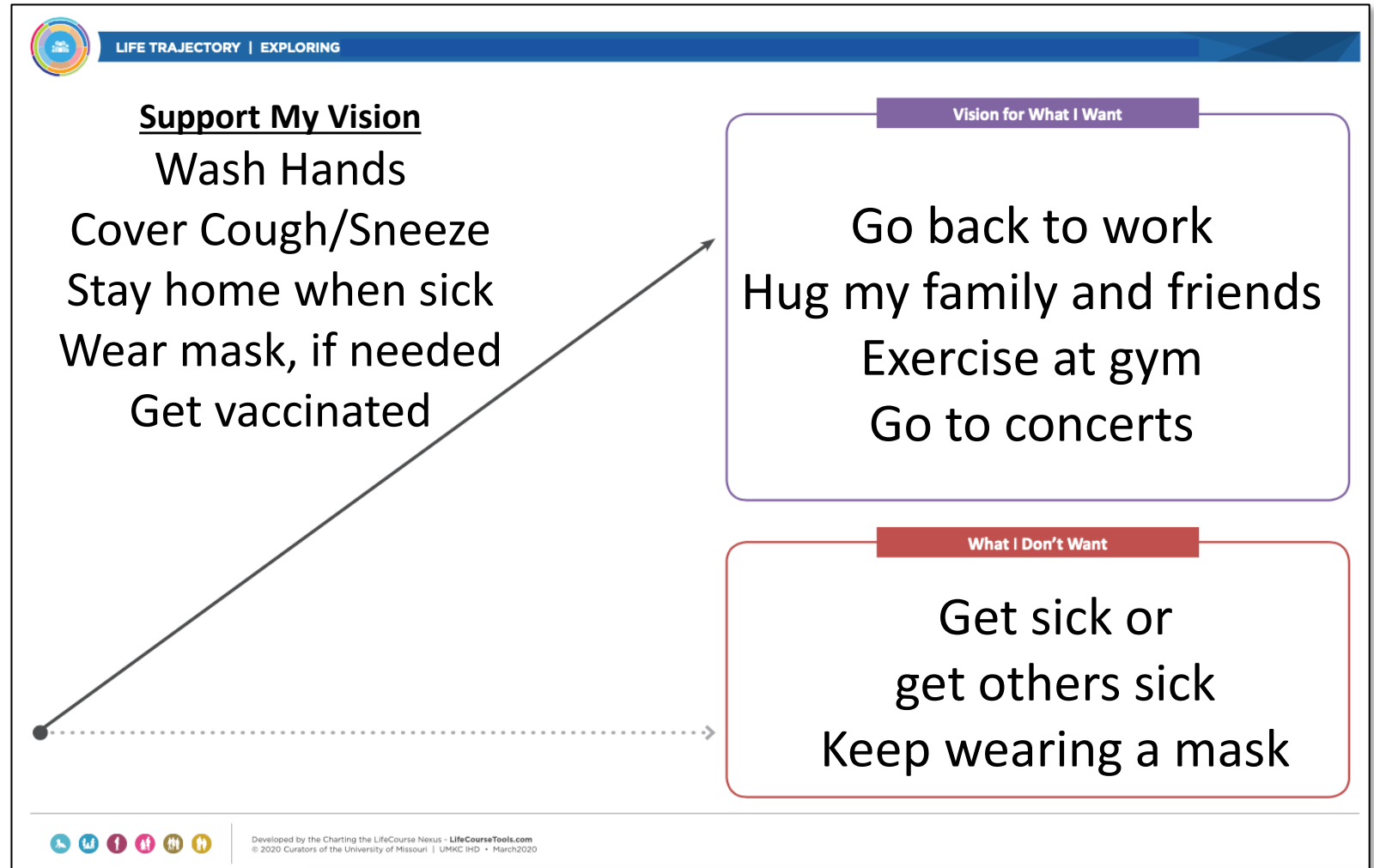
- Get sick or get others sick
- Keep wearing a mask

Developed by the Charting the LifeCourse Nexus - LifeCourseTools.com  
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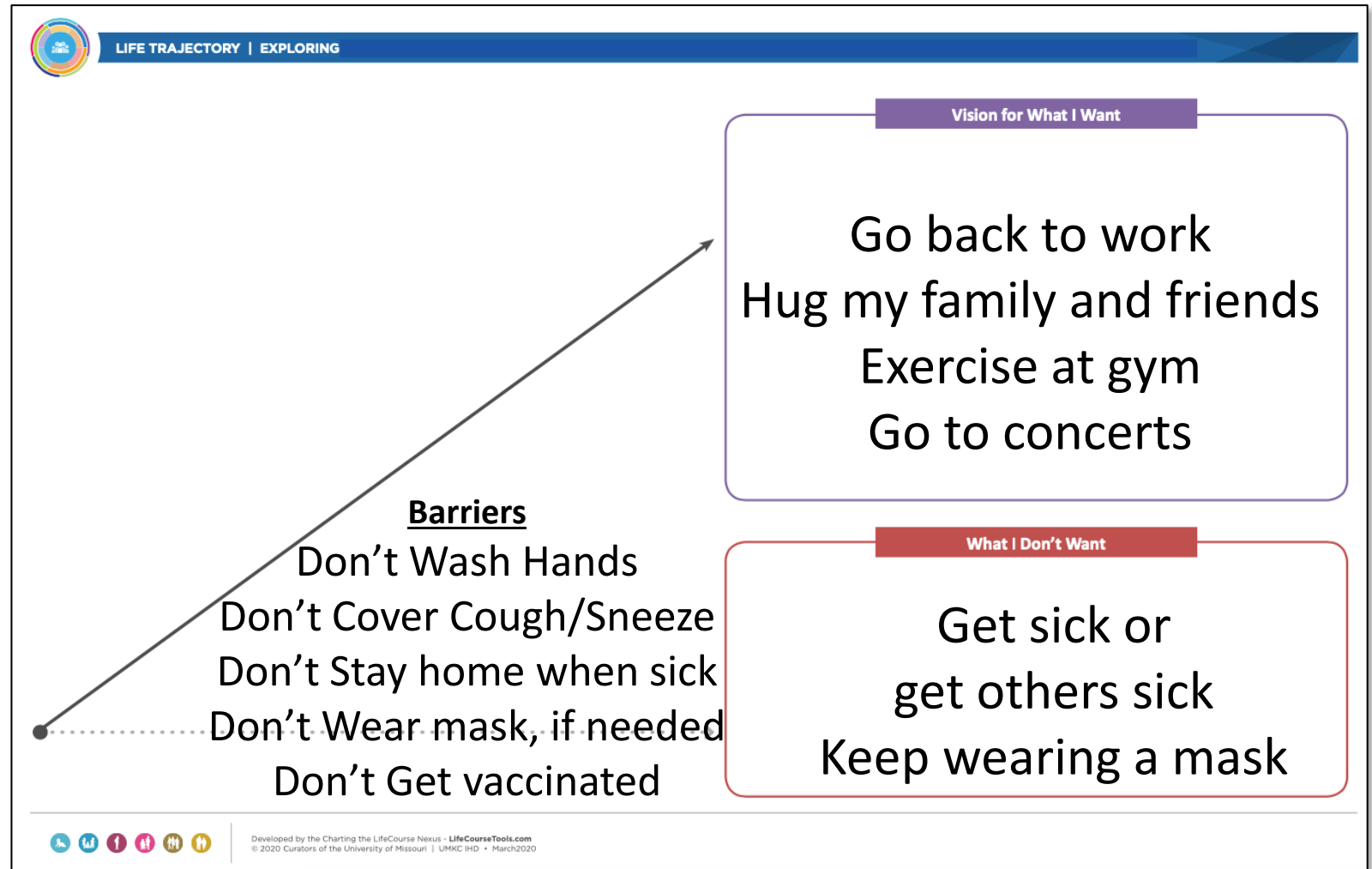
# Vision for Staying Healthy and Safe from COVID

## Supports for Vision

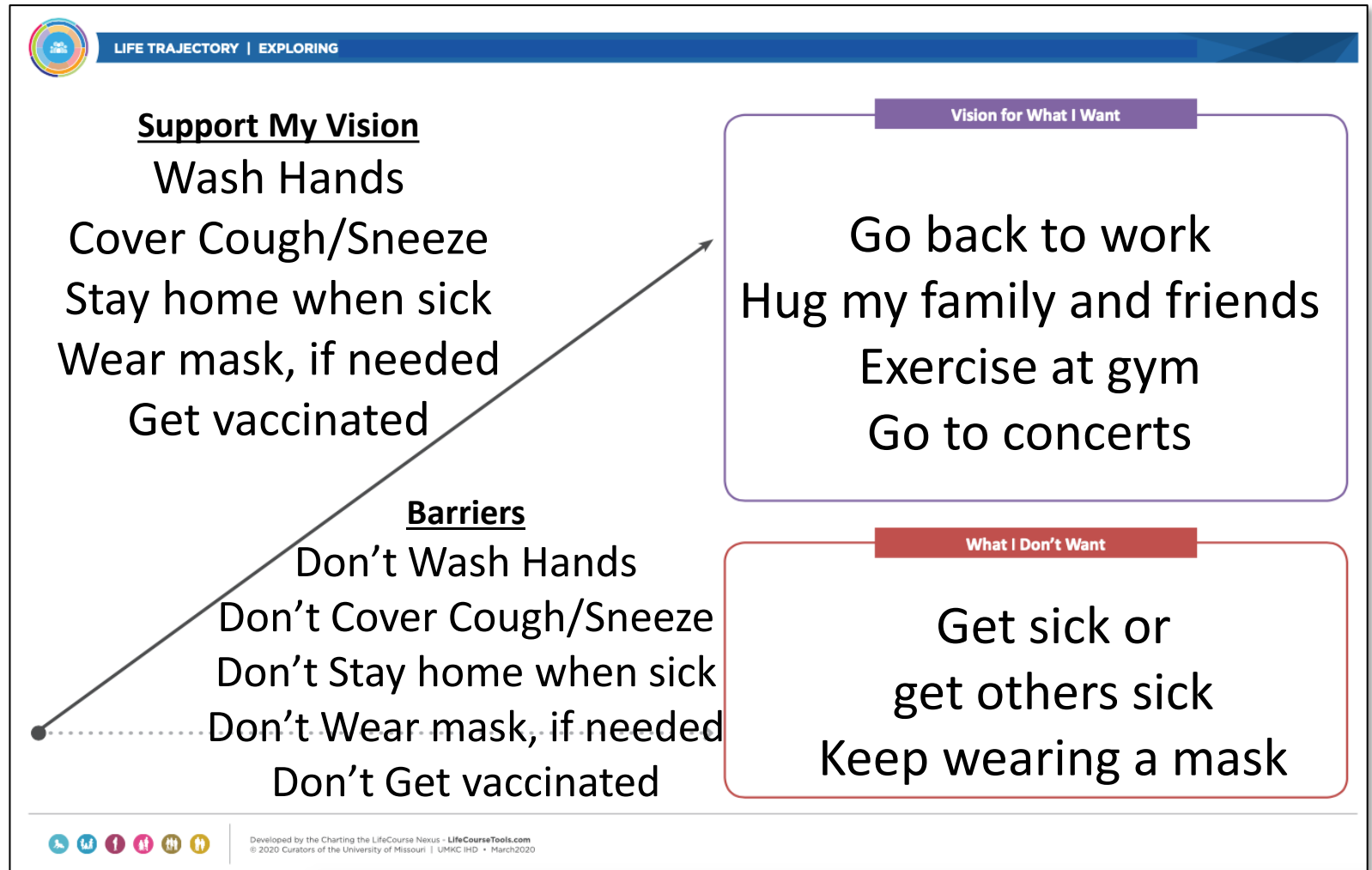




# Vision for Staying Healthy and Safe from COVID: Barriers

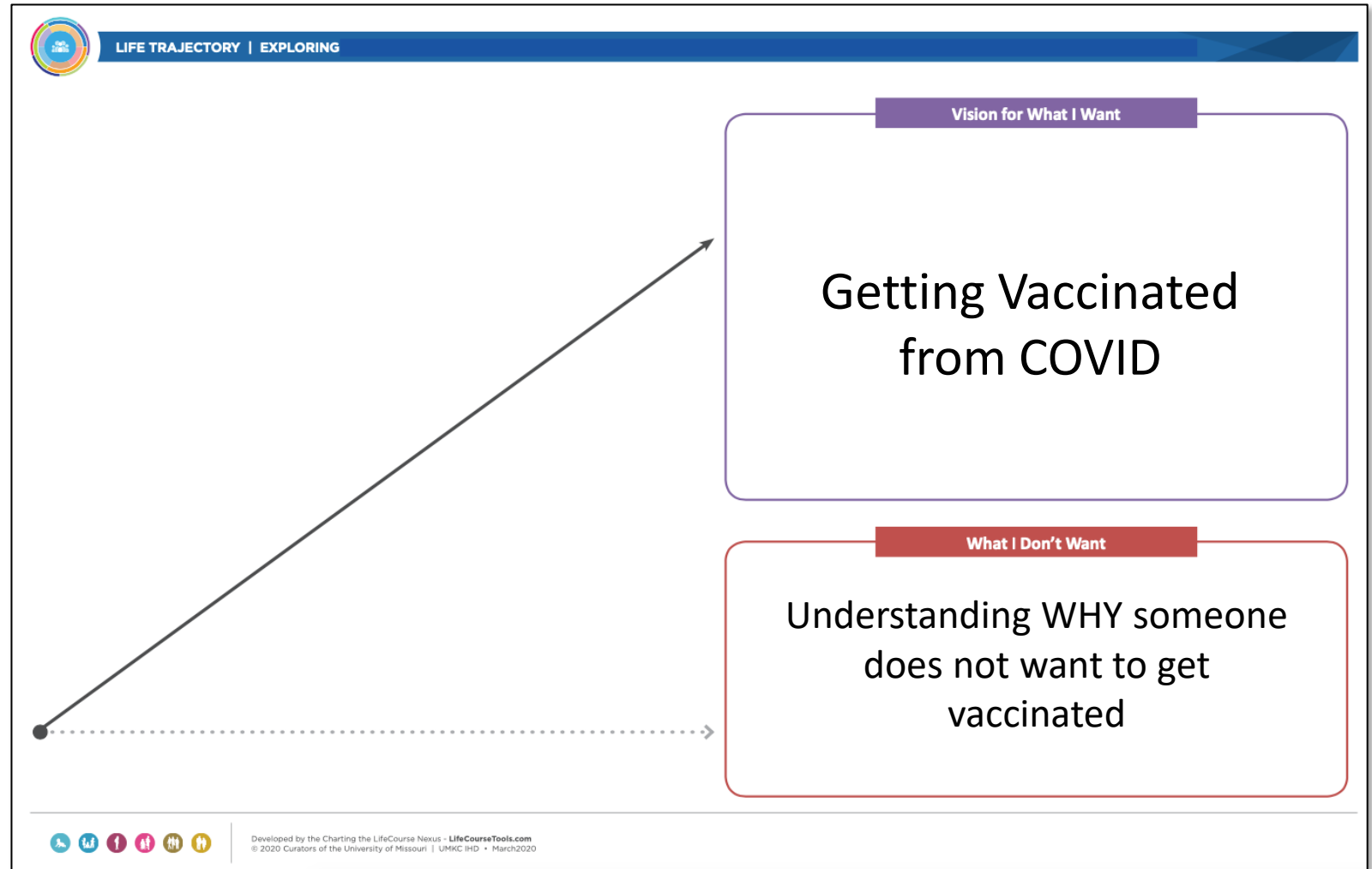


# Vision for Staying Healthy and Safe from COVID



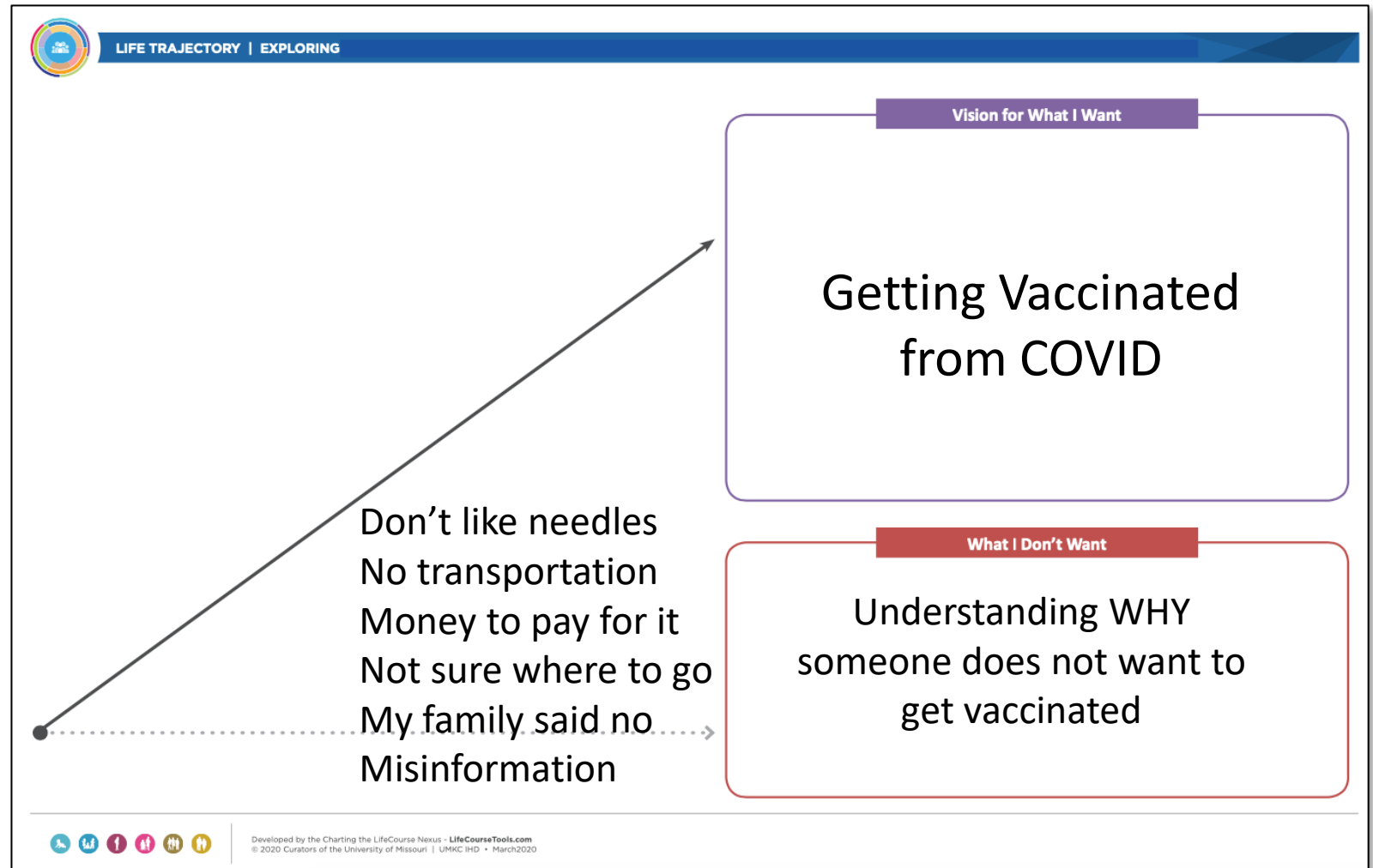
# Trajectory for Getting Vaccinated

# Understanding What they Don't Want



# Trajectory for Getting Vaccinated

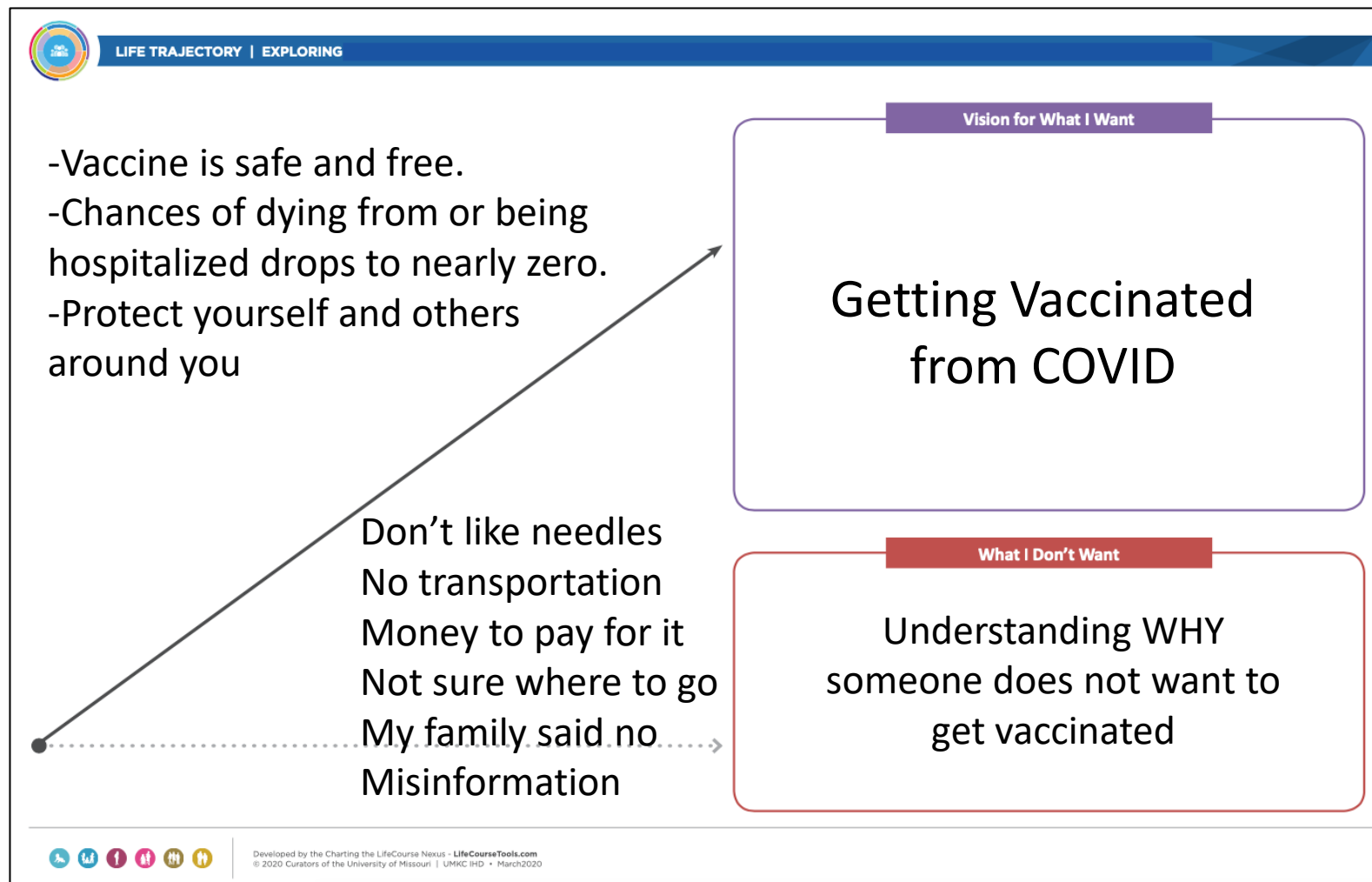
## Understanding WHY: Fears, concerns, hesitancy



# Trajectory for Getting Vaccinated

## Providing Information that Informs Choice

*“local, personal and relatable stories on how it benefits self and others they care about”*

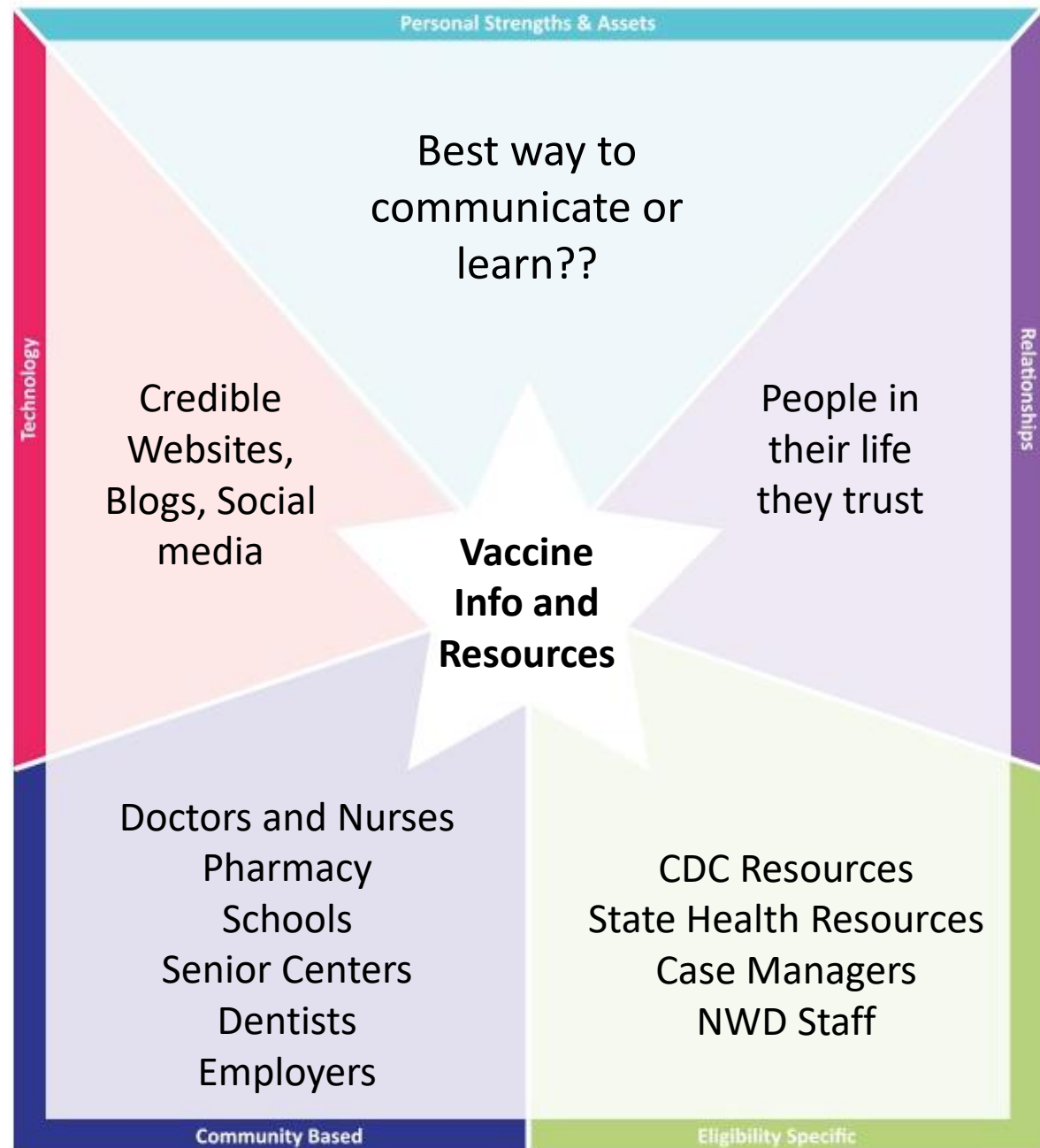


# Informed Choice | COVID





# Vaccination Resources





# Candace's Supports for Healthy Living



# Addressing Vaccine Hesitancy

“keep your expectations modest. Set an achievable goal, such as opening the topic, not changing minds in one chat.”

*Lonnie G. Bunch III, the secretary of the Smithsonian via [Twitter thread](#)*

- Place of concern, not hostility
- Listen and understanding
- Praise safety measures
- Respect choice and do not debate
- Don't talk at them
- Not about winners vs. losers



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The intersect of ideas, collaboration and transformation.  
[www.lifecoursetools.com](http://www.lifecoursetools.com)

# Contact Information Sheli Reynolds

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**Liz Weintraub**

Senior Advocacy Specialist

Host of Tuesdays with Liz

Association of University Centers on Disabilities

[lweintraub@aucd.org](mailto:lweintraub@aucd.org)



# Why I care about COVID-19 vaccines:



- I want to be safe
- I want my family and friends to be safe
- I want to get back to a “normal” life in my community
- I want to see people in-person again
- **I want to get out of this dark, dark tunnel**

# Maryland Go VAX video



- Filmed video Public Service Announcement for state of Maryland's public vaccine campaign, 'Go Vax'
- Played on local television stations in Maryland
- [GoVax - Phil & Liz Weintraub 120 on Vimeo](#)

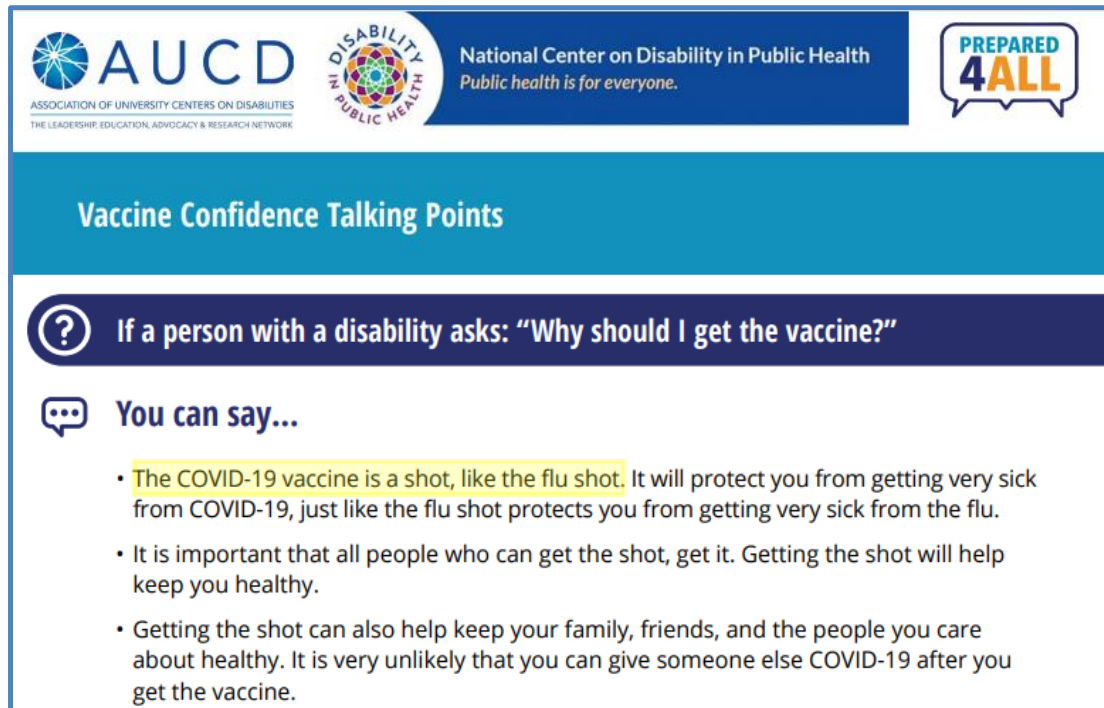
*"The symptoms of the virus are much more severe than the side effects of the vaccine."*

- Phil Weintraub

# Tuesdays with Liz contest



- Fun way for people to talk about why getting the vaccine is so important
- Asked for stories from the AUCD and wider disability community
- Shared the stories on AUCD social media and with Federal partners like the CDC
- [Tuesdays With Liz - YouTube](#)



**AUCD** National Center on Disability in Public Health  
ASSOCIATION OF UNIVERSITY CENTERS ON DISABILITIES THE LEADERSHIP, EDUCATION, ADVOCACY & RESEARCH NETWORK  
Public health is for everyone. **PREPARED 4ALL**

## Vaccine Confidence Talking Points

**?** If a person with a disability asks: "Why should I get the vaccine?"

**💬 You can say...**

- The COVID-19 vaccine is a shot, like the flu shot. It will protect you from getting very sick from COVID-19, just like the flu shot protects you from getting very sick from the flu.
- It is important that all people who can get the shot, get it. Getting the shot will help keep you healthy.
- Getting the shot can also help keep your family, friends, and the people you care about healthy. It is very unlikely that you can give someone else COVID-19 after you get the vaccine.

**Plain language** is using only the words that are needed and that everyone can understand.

- COVID-19 and vaccines can be hard to explain *and* to understand
- Using plain language helps everyone understand and feel safe
- [Vaccine-Confidence-plain-language-talking-points.pdf](https://www.nationalcenterdph.org/vaccine-confidence-plain-language-talking-points.pdf)  
([nationalcenterdph.org](https://www.nationalcenterdph.org))

- [Tuesdays with Liz](#)
- [National Center on Disability in Public Health](#)
  - Talking points
  - Social media graphics
  - Videos
  - Social story
- [Autistic Self Advocacy Network](#)
  - Videos
  - Fact sheet
- [Green Mountain Self Advocates](#)
  - Booklet





“Vaccinating the Highest Risk and Hardest to Reach”  
Ethnic Media Services





# Thank you!

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